

Report of “Swachhata Hi Seva Campaign 2026” dated 21-09-2026

On 21 September 2026, ICAR-IIWM organized a cleanliness drive at Buddha Jayanti Park, Niladri Vihar, Bhubaneswar. Surrounding areas were cleaned of plastic waste, polythene, gutkha/pan masala sachets and cigarette butts. Awareness was created among shopkeepers, vendors and visitors on four-way waste segregation, plastic reduction, RRR practices and SWM Rules, 2026.



Plate 1: Cleaning of the Surrounding Areas of Buddha Jayanti Park, Niladri Vihar, Bhubaneswar



Plate 2: Cleaning and conducting an awareness campaign among shopkeepers on cleanliness and proper waste management at Buddha Jayanti Park, Niladri Vihar, Bhubaneswar.



Plate 3: The Swachh Bharat Abhiyan Team at **Buddha Jayanti Park, Niladri Vihar, Bhubaneswar**